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- What is the institution's mission and purpose? How do you measure its performance?

- What are the organization's core values and principles? How do these influence its operations and decision-making?
- How does the organization ensure that its activities are aligned with its mission and values?
- What are the organization's key performance indicators (KPIs)? How are these used to monitor and improve performance?

- What are the organization's major challenges and opportunities? How does it address these?
- How does the organization ensure that it is meeting the needs of its stakeholders?